

MINETY RFC

Sponsorship Pack 2018 / 2019

BECOME PART OF OUR TEAM

We are delighted to be able to introduce you to Minety Rugby Football Club, rated as one of England's top village rugby clubs by the RFU and home to over 200 members ranging from 5 year old minis through to 60 something veterans. Formed in 1971, Minety has built a reputation as the "friendly club", one which "punches far beyond its weight".



In 2017/8 Minety finished 4th in the combined Dorset/Wiltshire Division 1 North league and was delighted to be the 2nd highest placed Wiltshire club.



Sponsorship is vitally important to a club such as ours as we seek to provide facilities that all of our members can enjoy and take pleasure from. We believe that sponsorship of a club such as ours can offer a great opportunity for local businesses to enjoy exposure to well over 1,000 people a week through our website and tens of thousands through our extensive press coverage with our range of sponsorship packages, briefly outlined in this small brochure. Ideally, we would like to work with you to fashion a level of support that will be of maximum benefit for all.

Minety's aim is to provide a safe and secure environment to help all of our members from 6 to 60 to develop and become the best players they can be.

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MINETY RFC

Becoming part of our Team

MINETY PRIDE

Minety RFC prides itself on its friendly, supportive and welcoming environment on and off the field. Players can join Minety RFC from just 6 years of age, although we have many far younger who support their fathers from the touchline.

Currently the club is proud to support: a Senior Men's 1st XV; a Senior Men's 2nd XV; a Veterans XV; together with Youth sides up to Under 15s and Mini teams from Under 6 to Under 12.



Minety RFC is also committed to supporting our community in North Wiltshire through our involvement with local schools and organisations. In 2017/18 our volunteer club coaches organised the Malmesbury Cluster TAG festival for local schools in addition to their weekly coaching sessions with the Minety squads and provided referees and officials for local matches.



Recent Minety RFC Roll of Honour

2007/08 - 1st XV promotion from Dorset and Wiltshire Division 1 to Southern Counties

2010/11 - Academy Under 18s Dorset and Wiltshire Bowl winners

2013 - Tetbury Woolsack Races Junior Champions and World record holders

2015 - Director of Coaching, Cliff Garland, Regional winner of BBC Unsung Hero Award

2015/16 - 1st XV Dorset and Wiltshire Vase winners

2015/16 - 1st XV 4th in Dorset and Wilts Division 1 North (3rd placed Wiltshire team)

2017 - Participating members in the Guinness Book of Records longest game of rugby 7's

2017/18 - 1st XV 4th in Dorset and Wilts Division 1 North (2nd placed Wiltshire team)

2018 - Dorset and Wiltshire Senior Vase Finalists

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SHOWCASE YOUR BUSINESS

What being a Sponsor could mean to your business.

Minety RFC is a totally non-profit organisation, run by volunteers for the good of its members, supporters and the wider community. As such, sponsorship is key to our ability to run the club and provide the facilities that so many of all ages take pleasure and value from. Consequently, we believe that sponsorship offers a great opportunity for companies and organisations to benefit.

In a little over 2 years, nearly 75,000 people have visited Minety's website and many more read the match day reports published in newspapers across the region. Our links with local newspapers also ensure that photographs from 1st and 2nd XV matches are often featured. Most of our matches are filmed and published on our website and viewed by hundreds each week from across the South West.



A large number of people come to the club each week during the season and your business or organisation can be exposed to them through physical advertising (logos on the playing kit), pitch side advertising or around the grounds. Playing and leisure kit sponsors will also be visible across the county as our players wear your logos next to ours at every opportunity. All sponsors will be included on our website and we can also offer the opportunity to promote particular messages or promotions through our extensive email and social media groups.

Minety's community reach is not just limited to our club; we regularly feature in the press and are constantly seeking new and innovative ways to gain greater media reach through social media, social events and press exposure.

We want all of our sponsors to become involved in the success of the club and to be kept involved and informed of our progress.

So how does sponsoring Minety RFC compare with other marketing strategies? Well, we're certainly a competitively priced option when compared to newspaper and broadcast advertising, and our sponsorship deals last for a longer period of time. And then there's the feel good factor; becoming part of a successful and welcoming team!

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Packages & contact details

SPONSORSHIP PACKAGES



Playing and Leisure Kit Sponsorship

Minety 1st and 2nd XV teams change their playing kit on a 2 year cycle. Your logo can be added to our playing kit and / or leisure kit for as little as £250. With our extensive media coverage we can bring your company to the attention of thousands of households in the area. Contact Andy Ward initially so we can construct a sponsorship deal on Minety club kit that fits your budget and your needs.

Pitch side Packages

A white composite board 2440*610 with your design from just £250 for the first year, £400 for 2 years and £500 for 3 years.

Website and on-line Packages

Headline sponsor for the club website from just £200 per year. Your logo on the top of each website page and displayed prominently on the right hand menu. In addition, your logo on an A4 sized framed full colour Team photograph and on the bottom of all match reports.

More details about Minety RFC and its sponsorship possibilities, please contact Club President

Andy Ward on 07842 086445
andy@andyward.co.uk

Minety RFC Junior Division and our work in the community, please contact
Cliff Garland - garland53@aol.com
Peter McAllister - peterjmcallister@yahoo.co.uk

For press, website and our extensive social media and news links contact
Graham Cooke - ghcooke@hotmail.com

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